

Join the AGS

Champions



Ensuring that the next generation of citizens has the geographic skills and knowledge to lead our changing world.

With an annual, tax-deductible donation of \$2,500, your business can support the American Geographical Society's (AGS) efforts to be the foremost champion of geography for the benefit of society.

In 2000, AGS Councilor Dr. Alec Murphy led the effort to establish the **Advanced Placement (AP) Human Geography** course in order to combat the decline of geographic education in the 20th century. More than 20 years later, the AP Human Geography course, which has steadily grown to 250,000+ students annually.

With the explosion in new geospatial technologies and data sources, AGS is committed to delivering high-quality content and resources to educators and students across America, including scholarships to support graduate student research.

"Being an AGS Teacher Fellow has been the highlight of my year. I have so much to process and create for my students as a result of this experience."

AGS Teacher Fellow





By becoming an AGS Champion, your business will:

- Ensure that AP Human Geography students receive the highest quality curriculum to enrich their understanding of our changing world
- Provide vital professional development opportunities for AP Human Geography teachers so they remain up-to-speed on the latest geospatial innovations
- Grow geographic expertise and innovation through a \$500 portion of your contribution supporting AGS Council Fellowships for graduate student research

As an AGS Champion, your business will receive the following annual benefits:

- 1 Complimentary Registration to Annual Fall Symposium
- Company Spotlight feature on UBIQUE blog, promoted on social media
- Logo Placement on AGS Website (americangeo.org)
- Logo Placement on GEI Newsletter (monthly teacher's newsletter)
- Reciprocal usage of American Geographical Society logos on company promotions
- Recognition at AGS events and workshops
- Recognition in AGS Annual Progress Report
- Opportunities for Social Media Coordination/Cross-Promotion

Interested in exploring this opportunity for your business? Contact champions@americangeo.org for more information.

As an AGS Champion, we value your partnership in committing to advance geographic education in America.

